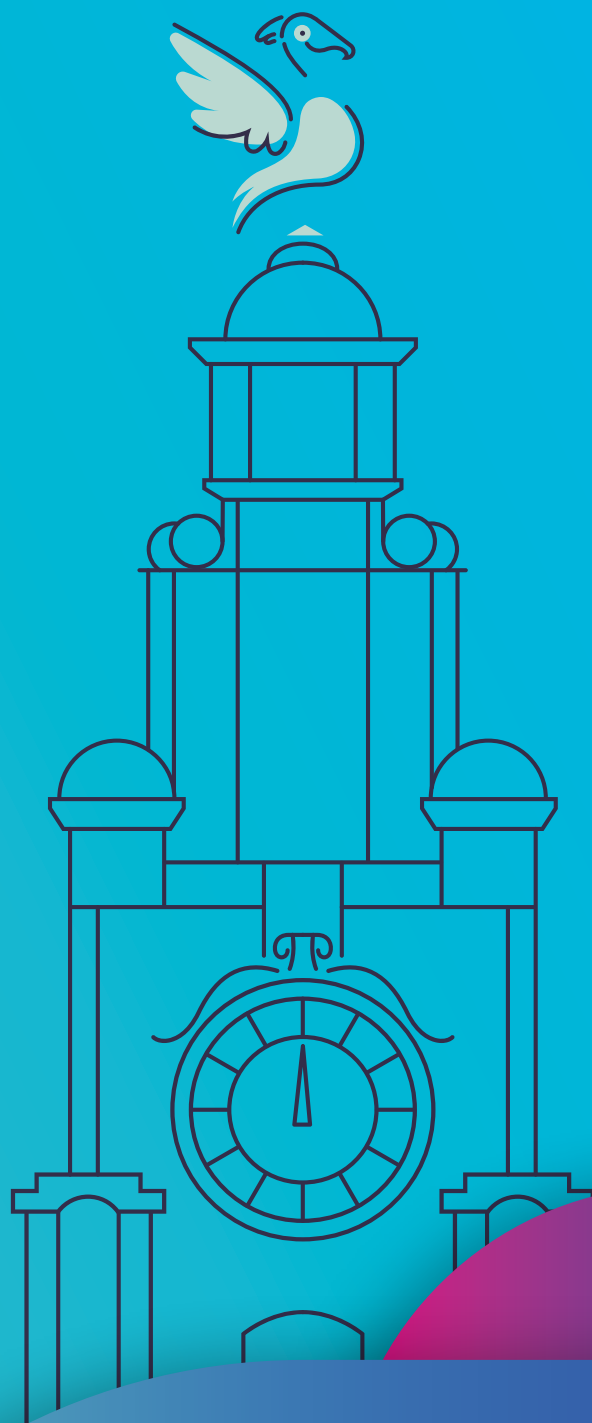


ROYAL
L  VER
BUILDING
36  TOUR

Group Information Pack



Introduction

Royal Liver Building 360 is a city landmark with a unique viewpoint and an immersive experiential tour.

We take responsibility for sharing the history of this building with locally based and friendly tour guides delivering a thought provoking and authentic experience. We love what we do. We bring the history home.



Opened in April 2019, Royal Liver Building 360 Tour gives visitors the chance to get a bird's eye view atop Liverpool's landmark and enjoy stunning views across the city and beyond. Get up close to the Liver Birds, learn about the Royal Liver Building from your guide and enjoy an immersive Audio Visual experience telling the story of Liverpool.



Tours run between 9am - 5pm* throughout the year with our visitor centre opening 30 minutes before the first tour of the day.

*opening hours vary based on sunset and demand

Visitors Centre

Our attraction begins in our Visitor's Centre in the West Basement. Here we have unique images and pieces from the building's construction as well as information about the creation of Liverpool's most famous residents, Bella and Bertie, The Liver Birds.

The visitor centre is free to enter and look around at all times



The visitor centre also includes a Green Screen photo experience and Gift Shop including lots of bespoke gifts as well as pieces of art by Local Artists. We also stock our own bespoke range of Handmade Gins and Vodka produced by a local distillery



Each tour contains up to 16 people with up to 3 tours per hour

Rate is £14 per person for groups of 16+ Group Bookings of 16+ would be split across multiple tours. (Agreed at booking)

The Tour - Viewing Platforms



The tour begins in our presentation area where you will meet your guide as well as watch a quick Health & Safety briefing. Our guides are with you throughout the tour to bring the history of the building to life as well as answer any questions you have

We head out onto the 10th Floor roof for our first viewing platform across the River Mersey towards the Welsh Mountains. This is also the highest external point to view the Great George Liver Clocks, the largest electronically driven clocks in the UK.

The tour takes you to the top of the Royal Liver Building on the 15th floor. Here you get as close as possible to the Liver Birds perched atop of each tower to enjoy a birds eye view of Liverpool. Walk around the tower and enjoy the breathtaking views of the entire city and beyond.



Special Group rates for Schools, Colleges and Universities

Audio Visual Experience

Set behind the clock faces of the West Tower in the Mechanism Room on the 14th Floor, our Audio Visual Experience is a 270 degree digitally mapped projection show utilizing a mix of lights, sound and 4d elements such as wind machines give an experiential look back through time



Using digital mapping, the architecture of the room and atmospheric ticking of the original mechanisms this gives a unique experience unlike anything else in the city.



The show lasts around 8 minutes with references to sport, culture and World War II



Board Room Tours

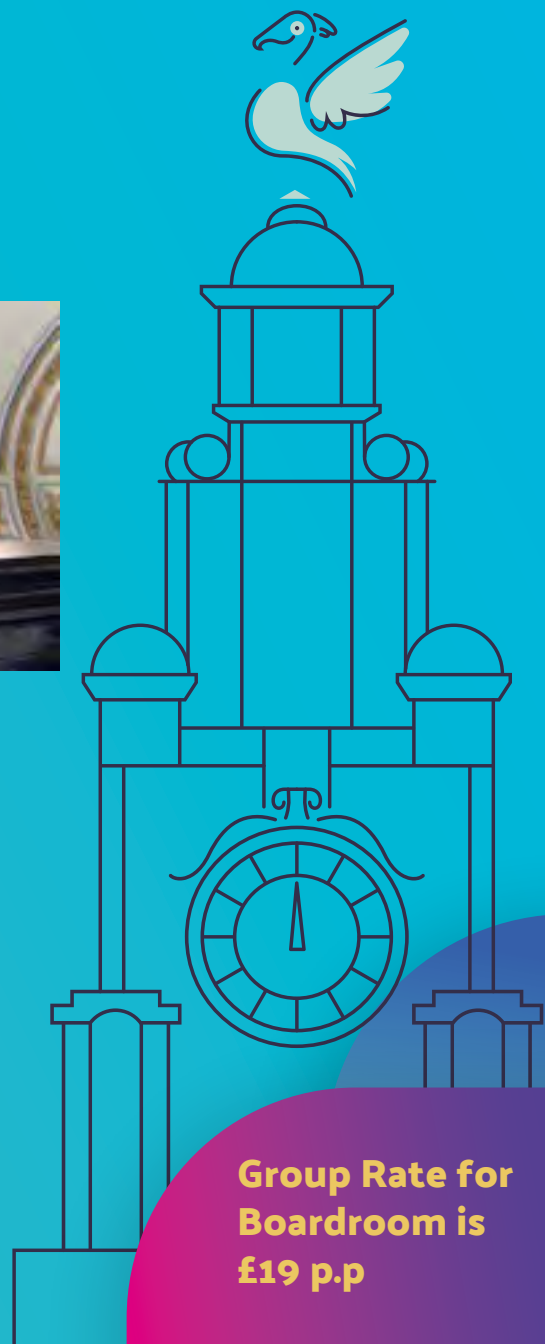
We also offer a tour that also includes visiting the original Boardroom of the Royal Liver Building on the 9th Floor. This beautiful room is decked in African Walnut panels and has a ornate plaster ceiling.

This tour includes the standard tour but adds the extra element of the boardroom.



The smaller more intimate area allows us to display some of the more unique items from the buildings history such as the original chime mechanism, pieces from the buildings opening that visitors can get up close with.

This tour needs to be booked especially in advance and is not offered daily
This tour is subject to availability



Group Rate for Boardroom is £19 p.p

Disability Access Information

Due to the age and design of the building, its Grade 1 listed status and the limitations this imposes, the West wing tower tour will, regrettably, not be able to cater for wheelchair or mobility scooter users due to the lack of means of safe escape in the case of fire or safety drill. This decision was not taken lightly, however, a recent DDA access audit revealed that the stairs from Level 10 to Level 9 were too narrow and winding to safely allow the use of an evacuation chair in the event of emergency. The timed audit revealed that the likely evacuation of a person in an evacuation chair from the 9th level to ground level would take two members of staff approximately 19 minutes, having had to negotiate 289 steps. This exercise was conducted when the staircase was otherwise empty and undoubtedly the evacuation time would be likely to be significantly increased when others were attempting to exit via the staircases in the event of a real time emergency.

Consultation with local accessibility charity and advice taken from fire services advisors has been undertaken and it has been concluded that the Health and Safety of all our guests who are confined to wheelchairs and mobility scooters would be of the most paramount importance and takes precedence over the Disability at work act 2010.

Wheelchair and scooter users can gain access to the lower level visitor centre. An evacuation chair, which has tracks on it, and, has the ability to ascend and descend, will be provided for use to evacuate wheel chair/ scooter users from the lower level visitor centre to the ground level via one of the emergency escape routes nominated. The maximum number of steps to ascend from basement level to ground level is 22 steps.

It is inevitable that a proportion of the visitors will have other disabilities. All staff have been trained in general disability awareness and specifically in respect of children with disabilities on the Autistic spectrum.

Those with less ambulant capabilities will always be accompanied by parent/guardian and will be assisted by members of staff where required.



Coach Groups

For any coach groups visiting Royal Liver Building 360, visitors can be dropped off on Canada Boulevard (just in front of the building).

The maps below show inbound routes to Canada Boulevard and outbound route to the City Coach Park at Riverside Drive



For maps to drop off points and parking locations throughout the city as well as the Coach Welcome scheme please visit

Marketing Liverpool Coach Welcome Scheme

For more information
or to book, get in touch

0151 236 4753

bookings@rlb360.com



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